

FOR IMMEDIATE RELEASE: April 28, 2020

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Racine County's Open for Business Tool Highlights Local Businesses

Racine County, WI – Open businesses in Racine County have another free resource available to reach potential customers. Likewise, customers can use this tool to identify whether a business is open.

“Buying local helps ensure that our small businesses survive the current Covid-19 crisis,” said Laura Million, Racine County Economic Development Corporation’s Business Development Manager. The new Open for Business tool is built on a platform RCEDC uses to share demographic, labor force and industry data with businesses considering relocation to Racine County. Created by GIS Planning, the Open for Business tool lets open businesses identify themselves so that customers can find and support the restaurant, retail, and service businesses that are open in our community.

All listings include the business’s name, address, contact information, hours of operation, website, and any pickup, take out, or delivery information. It takes about two minutes to register, and once added and approved, the business appears on the interactive map.

The site is currently populated with a substantial number of open businesses, and consumers are encouraged to use this tool to support Racine County’s open businesses. RCEDC is working with municipalities, area chambers of commerce, and partners throughout Racine County to share this tool with businesses and consumers.

The Racine County Business Listing can be found at [rcedc.org/open-businesses](https://www.rcedc.org/open-businesses). If you have questions on functionality or how to register, please contact RCEDC Business Development Manager, Laura Million, at 262-898-7530 or lmillion@rcedc.org.

About RCEDC

The Racine County Economic Development Corporation is a private, non-profit organization that providing Racine County businesses with technical and financial resources for nearly 40 years. The mission of RCEDC is to increase Racine County's property tax base and create employment opportunities in the County.

The work of RCEDC is deployed through three specialty areas - Business Recruitment & Expansion (BRE), Business Lending Partners (BLP), and Greater Racine County (GRC). Together, these areas contribute business, financial and talent resources to the ongoing development of Racine County.

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