



RCEDC NEWS >>> JUNE 2022



VILLAGE OF WATERFORD BREAKS GROUND ON 28,000 SQUARE FOOT MIXED-USE BUILDING

Village of Waterford leadership hosted a groundbreaking event on June 21st for what will become the first of two buildings, comprising the Waterford Lofts. To support Waterford's efforts, the Wisconsin Economic Development Corporation (WEDC) awarded the Village \$250,000 through its Community Development Investment (CDI) Grant program. The development will create \$4 million in new tax value for the Village when completed.

"With financial assistance from the WEDC and technical assistance from RCEDC [the Racine County Economic Development Corporation], our community's vision can be executed."

[READ MORE \(3-MIN\)](#)

Don Houston, Village of Waterford President



CSL USA, INC. OPENS NEW FERMENTATION FACILITY IN CALEDONIA

Centro Sperimentale del Latte USA Inc. (Cultures Supporting Life, CSL), a probiotic company, recently established its first operations in the U.S. with the construction of a new manufacturing facility in Caledonia. CSL hosted a ribbon-cutting event on June 23rd to celebrate the completion of its multimillion-dollar project, introduce the community to its 31 employees, and tour the facility.

[READ MORE \(2-MIN\)](#)

RCEDC AT WORK THROUGH SMALL BUSINESS LENDING



RACINE COUNTY MGP HELPS H.E.R. VALLEY GROW, LEADING TO GRAND OPENING OF NEW LOCATION

Trene McCaskill, owner of H.E.R. Valley - a women's wellness center in Racine that promotes self-love through spa services – will celebrate the grand opening of her new

location at 904 State St. on July 9th at 11:45 a.m. The new location will also have a tea shop.

Over the past two years, McCaskill has added more services that have grown her clientele to the point that she outgrew her former location.

Earlier this year, McCaskill used the Racine County Matching Grant Program (MGP) to pay for postpartum care training, allowing her to better serve clients and ultimately grow her business.

[READ MORE \(2-MIN\)](#)



RCEDC AT WORK THROUGH TALENT ATTRACTION



2022 GRC FAMILIARIZATION TOUR HELPS PROFESSIONALS BETTER PROMOTE OUR COMMUNITY

As part of the inaugural GRC Familiarization Tour, professionals from Southeast Wisconsin experienced firsthand the opportunities available for talent living in, working in, and relocating to Racine County.

[LEARN MORE \(2-MIN\)](#)

RCEDC NEWS AND UPCOMING EVENTS

RCEDC approves \$72k in grants for Racine County businesses, \$330k still available



The newest Racine County grant, the **Community Development Block Grant Program (CDBG)** was launched in late 2021. Nearly \$72,000 has been approved for businesses throughout Racine County. Fortunately, there is still \$330,000 available.

[LEARN MORE](#)

Register now for the virtual Racine County Economic Outlook event

Brian Andrew, Chief Investment Officer at Johnson Financial Group, will join the RCEDC Leadership Council Meeting on Tuesday, July 12, to share an in-depth economic outlook at the global, national and local levels – as well as provide investment insights.

[LEARN MORE](#)

John Baker Jr, president of EC Styberg, explains why you get more bang for dollar in Racine County

Having relatives who relocated from the Greater Chicago area – specifically, Paletine – Baker understands how high the cost of living is down there and how much further a manufacturing career provides someone in Racine County.

[WATCH VIDEO \(1:00\)](#)

THANK YOU RCEDC CONTRIBUTORS

The tax-deductible support of RCEDC contributors - like the ones listed below - helps ensure that RCEDC staff and organizational partners provide high-quality business expansion, relocation, finance and talent recruitment services at a lower cost to the

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RCEDC's mission is to grow Racine County's tax base and provide employment opportunities to our residents. If your company is interested in becoming an RCEDC contributor, please contact Executive Director, Jenny Trick at jtrick@rcedc.org.

GOLD LEVEL CONTRIBUTORS MANUFACTURING/DISTRIBUTION



INVESTING IN YOUR COMMUNITY



Your tax-deductible support of RCEDC will help ensure that the quality of life remains an asset throughout Racine County for many years to come. A corporate-level contribution includes the following benefits:

- Listing in the RCEDC Annual Report
- Listing on **RCEDC Investor Listing** page
- Access to project results and special event opportunities
- Investments are tax-deductible

Contact Executive Director, Jenny Trick, for more information.

