

OVERVIEW

This downtown Racine grant program has a finite amount of funding, so to maximize the positive impact of the grant program and the revitalization of downtown Racine, eligible applicants will be prioritized based on industry, with retail and restaurants having the highest priority.

ELIGIBLE USE

Exterior Improvements:

- Exterior paint or masonry refresh
- New or restored awnings
- Window display enhancements
- Planters, lighting, or decorative exterior elements
- Door replacement or refinishing
- High-quality, permanent outdoor sandwich boards
- Exterior blade signs (6th and 7th Street only)
- Window vinyl graphics
- Exterior lighting improvements

Interior Improvements:

- Interior branded feature wall signage
- Custom shelving (not inventory)
- Display tables and racks
- Interior lighting upgrades (track or feature lighting)

Business Development & Capacity Building:

- Small business training programs
- Professional development courses related to business growth
- Marketing consultant services
- Business consultant services (branding, operations strategy, merchandising strategy, etc.)

CITY OF RACINE DOWNTOWN GRANT PROGRAM

ELIGIBILITY

Qualified business must be:

- Currently located within the eligible area (map)
- A for-profit company

GRANT AMOUNT

The grant amount would be **\$2,000 per business** within the eligible area. One application can be submitted by each business.

INELIGIBLE USE

Grant funds may not be used for:

- General operating expenses
- Payroll or staffing costs
- Inventory or merchandise
- Rent or mortgage payments
- Utilities
- Consumables
- Decorative items that are not functional or permanent



Racine County Economic Development Corp.

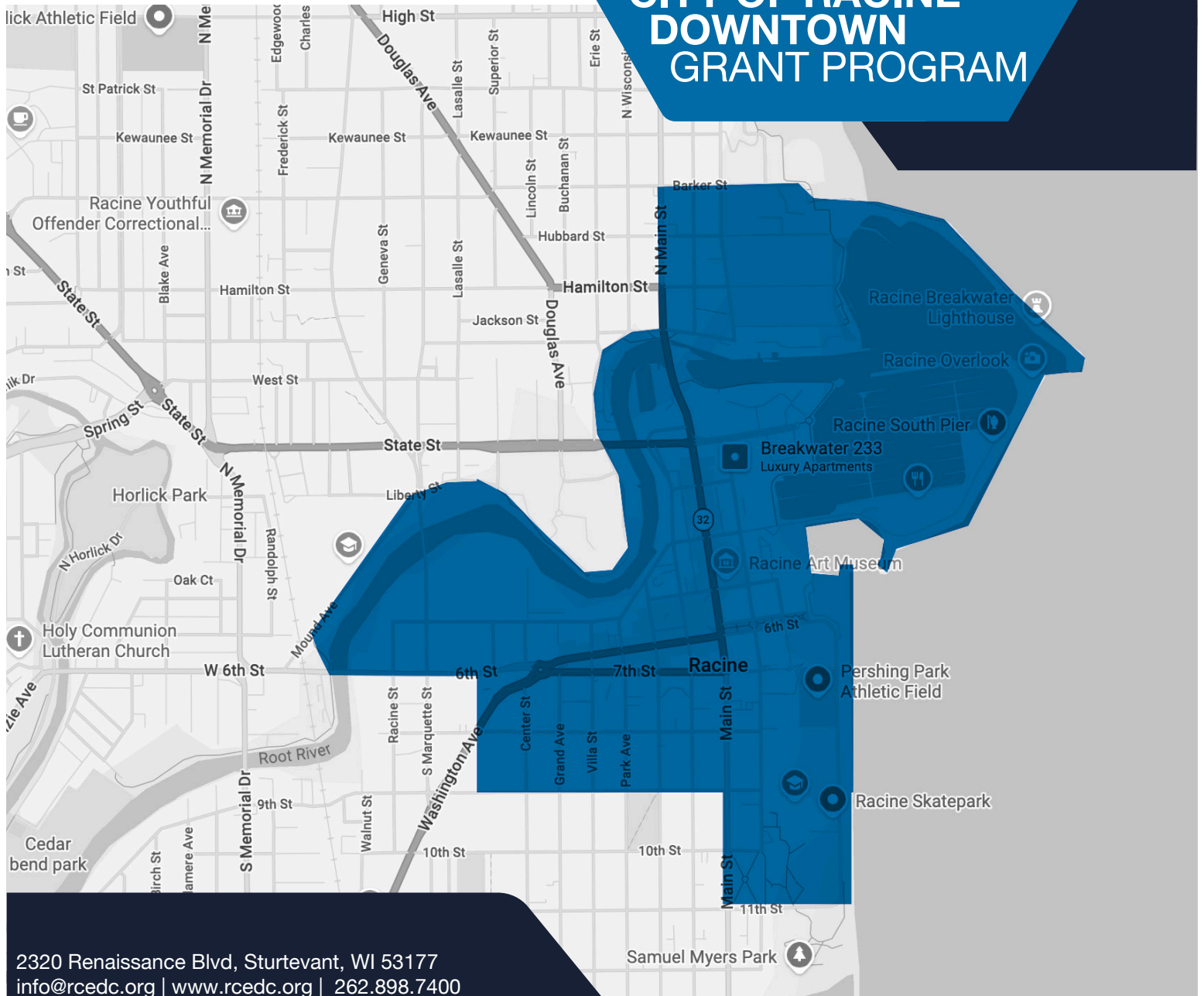
DOWNTOWN RACINE CORPORATION

ELIGIBLE AREA

Qualified business must be currently located within the eligible area (map)



CITY OF RACINE DOWNTOWN GRANT PROGRAM



2320 Renaissance Blvd, Sturtevant, WI 53177
info@rcedc.org | www.rcedc.org | 262.898.7400

CITY OF RACINE DOWNTOWN GRANT PROGRAM

APPLICATION

Is your business currently located within the eligible area (map) YES NO

Address:

Is your business a for-profit restaurant? YES NO

Is your business a for-profit retail company? YES NO

If your business is not retail or restaurant, please describe your business below:

Are you seeking a new location for your business in Downtown Racine?
If so, please provide lease or purchase agreement.

Company Name:

NAICS Code:

Employer Identification Number (also complete attached IRS W-9):

Company Address:

Name (First, Middle Initial, Last)

Title of Contact Person:

Contact Person Telephone Number:

Contact Person Email:

Who referred you to this program?

Describe your Business.

Provide itemized costs / expenses, including a total and amount being requested from the grant program below:

CITY OF RACINE DOWNTOWN GRANT PROGRAM

APPLICATION CONT.

Applicant Responsibility

1. Processing Fee – 1.5% of the approved grant amount will be due at the time of the grant approval. For example, a \$2,000 grant would have a \$30 processing fee. Fees are due within 10 days of the approval date to ensure grant funds are reserved.
2. Timing – A complete grant application must be submitted. Downtown Racine Corporation & RCEDC Loan Committee reviews and approves the grant applications. Once proof of expenses has been obtained and approved, reimbursement will be processed.
3. No Adverse Findings – The applicant and operating company must not have any derogatory findings on Wisconsin Circuit Court Access or the Wisconsin Department of Financial Institutions.
4. Grant Limitations – The applicant understands that no more than \$2,000 of eligible grant uses and expenses can be reimbursed. This is a non-renewable grant.
5. Grant Application Deadline – Complete applications with all required materials must be submitted by September 30, 2026; or until funding remains.
6. Invoices and Payment Record Deadline – Applicants must submit all invoices and payment records with the grant application.
7. Grant Reimbursement – The approved applicant must submit detailed invoice copies and proof of payment (i.e., cancelled checks, credit card statements, receipts, etc.).

Signature

In signing this application on behalf of the requesting business, I hereby certify:

1. That all information is complete and correct.
2. That the business is a City of Racine for-profit company;
3. That the business is located within the mapped guidelines for this grant program;
4. That the business and applicant are current with Racine County Real Estate Taxes and have no derogatory findings with Wisconsin Circuit Court Access or the Wisconsin Department of Financial Institutions;
5. That the business certifies that they have no outstanding fines, penalties, taxes, or delinquent financial obligations whatsoever with the County of Racine, Wisconsin, agency, entity or any other local unit of government;
6. That all grants are approved based on the Downtown Racine Corporation & RCEDC Loan Committee discretion; and

DEADLINE: The Application must be received by September 30, 2026; or until funds remain.

Signature

Name and Title

Date

Send all application information to:

Racine County Economic Development Corporation
ATTN: Andrea Safedis, Loan Portfolio Manager
2320 Renaissance Boulevard, Sturtevant, WI 53177
Email: Andrea@RCEDC.info